



Fellowship Prospectus

Introducing Ngala

Every child has a different path to take in life. They will have to face challenges, seek out opportunities, and overcome obstacles as they engage with the world around them.

We believe every child deserves the opportunity to be their best, and that raising children should be a joyful and rewarding experience. This is what we call raising happiness.

At Ngala, we use the latest research and training, alongside community stories and experiences to develop and deliver services that meet the needs of today's parents and children.

It is this ability to change and evolve over time that enables us to adapt to the parenting landscape and diversify our services and supports, from pre-conception to adolescence, and from planning a family through to parenthood, our services are collaborative and support physical, social, emotional and cognitive development.

Through these services and interventions, we help the community to improve their health and wellbeing; build knowledge and capacity; develop secure, respectful, and responsive relationships; and achieve more agency in their lives and future.

By providing a platform for positive child, youth, and family development outcomes, we contribute to safer, healthier, empowered, equipped, and connected communities.

In the same way that a child's world is made up of a collection of experiences and encounters, our story includes all the people who make up Ngala, and that includes you.

Philanthropy plays a central role in maximising our impact, ensuring that those WA families most in need can access Ngala's critical services.

You are the heart of the Ngala story and together, we will work towards raising happiness.

Our Values

HUMAN CONNECTION

We share a sense of community and believe there is a strength in being present and connected with others.

INTEGRITY

We are always honest, reliable and take responsibility for our actions.

FAIRNESS

We demonstrate our belief in equal rights, choices and opportunities for all people.

CREATIVITY

We are curious and have a 'can do' attitude.

2023 Snapshot



25,000+
SERVICES DELIVERED



10+
RESEARCH
PARTNERSHIPS



**PARENTING LINE
KEY CALLER THEMES**

45% Child sleep support

11% Child health and development





11% Strategies to help an unsettled baby

9% Child behaviour advice

5% Support for breast feeding

19% Other

NEW SERVICES COMMENCED IN 2023:

-  **ABC program** - Co-funded by Lotterywest and Telethon
-  **ForWhen** - National perinatal mental health navigation and support line
-  **Family Domestic Violence Hub** - Partnering with Hope and Yorgum
-  **Target 120 Carnarvon**

The Ngala Fellowship

The Ngala Fellowship is collective giving at its greatest.

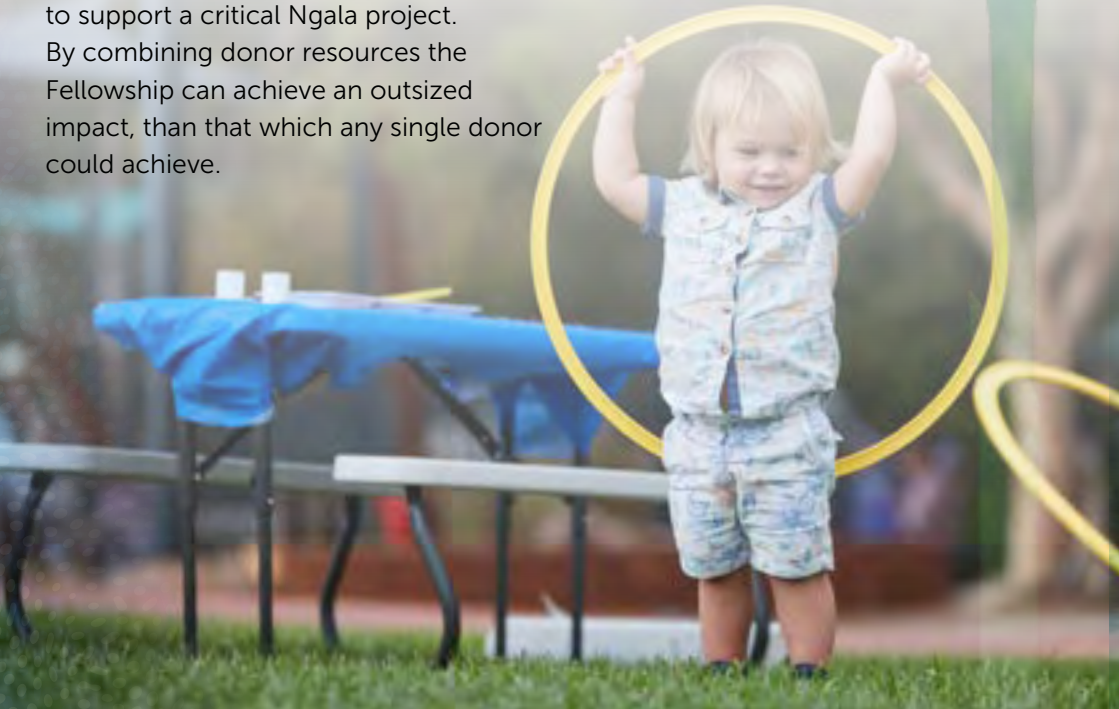
A form of participatory philanthropy, the Fellowship pools individual donations and allows participants to collectively decide on the use of these funds, choosing from a selection of hand-picked strategic projects. Unlike individual donors, the Fellowship creates the opportunity for greater donor engagement, connecting passionate donors with Ngala's core purpose.

Induction into The Fellowship requires a \$1,000 pledge, which will be pooled to support a critical Ngala project. By combining donor resources the Fellowship can achieve an outsized impact, than that which any single donor could achieve.

The hand-picked selection of projects will all align with the Ngala strategic plan - Providing the opportunity for the Fellowship to contribute towards pilot programs or add resources to existing offerings.

For example, The contribution of 100 Fellows, will create a pool of \$100,000 to support a critical project.

The Fellowship connects passionate donors with Ngala's mission and presents an opportunity to have a tangible impact through Ngala's services.



An individual
contribution of \$1,000



When combined with
the \$1,000 contribution
of others within the
Fellowship



Can have an outsized
impact on the life of a
child or family



How does it work?

Project selection

At our inaugural pitch night, Ngala will showcase three projects eligible for funding. Each member of the Fellowship will cast their vote to determine which project will receive the pooled funding.

This collective decision-making process empowers Fellowship members to actively engage in deciding the allocation of the shared funds.

The Fellowship could assist funding projects such as:

- Enabling disadvantaged families to access our critical services
- Establishing a telehealth program to support regional families
- WA's first model of care for infant mental health

Project evaluation

At our annual Fellowship evaluation and appreciation event, Ngala has the opportunity to express gratitude to all our Fellows and communicate the project outcomes, creating a platform for personal stories and to experience first-hand the tangible impact of the Fellowship.

This evening presents an opportunity to make pledges for the upcoming year, encouraging both existing members to renew their commitment and inviting prospective new members to join the Fellowship and pledge for the next set of annual projects.



FAQ

What does it mean to be a member of the Ngala Fellowship?

Your donation will be pooled with other Ngala Fellows to support a high-impact project.

Every Fellow receives the opportunity to review the projects nominated and vote for their project of choice. The project with the most votes is selected as the Fellowship project for the year.

In short:

- \$1000 membership pledge received
- Member pledges are pooled
- Ngala showcases 3 eligible projects
- Fellowship votes on projects of choice
- Project funding implemented
- Outcome and Impact communicated to Fellows

Where does my money go exactly?

100% of the funds pledged to the Fellowship will go towards supporting the selected project.

Does the Fellowship fund external projects?

Currently all projects presented to the Fellows will be led and run by Ngala.

Is my donation tax deductible?

Yes. 100% of the donation is tax deductible.

Can I pay in instalments?

Yes we accept monthly or annual payments.

Who can join the Ngala Fellowship?

Anyone can join, we have a diverse range of contributors. The fellowship is open to all individuals who are seeking to make an outsized impact.

Can I cancel my membership?

While this is an annual program, there is no obligation to participate in the following year.

**We look forward to welcoming you into the Ngala Fellowship.
Please contact us for more information:**

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ACKNOWLEDGEMENT OF COUNTRY

Ngala acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Custodians of Australia, and recognises their continuing connection to land, waters and community. We pay our respect to Elders past, present and future in the spirit of reconciliation.

 ngala.
Raising happiness

www.ngala.com.au